

europaena
think culture

EUROPEANA POLISH DIGITAL LIBRARIES DECEMBER 2009

Karin Heijink - Business Development Director

Vision

“A digital library that is a single, direct and multilingual access point to the European cultural heritage.”

European Parliament, 27 September 2007

“A unique resource for Europe's distributed cultural heritage... ensuring a common access to Europe's libraries, archives and museums.”

Horst Forster, Director, Digital Content & Cognitive Systems Information Society Directorate, European Commission

Objectives Europeana

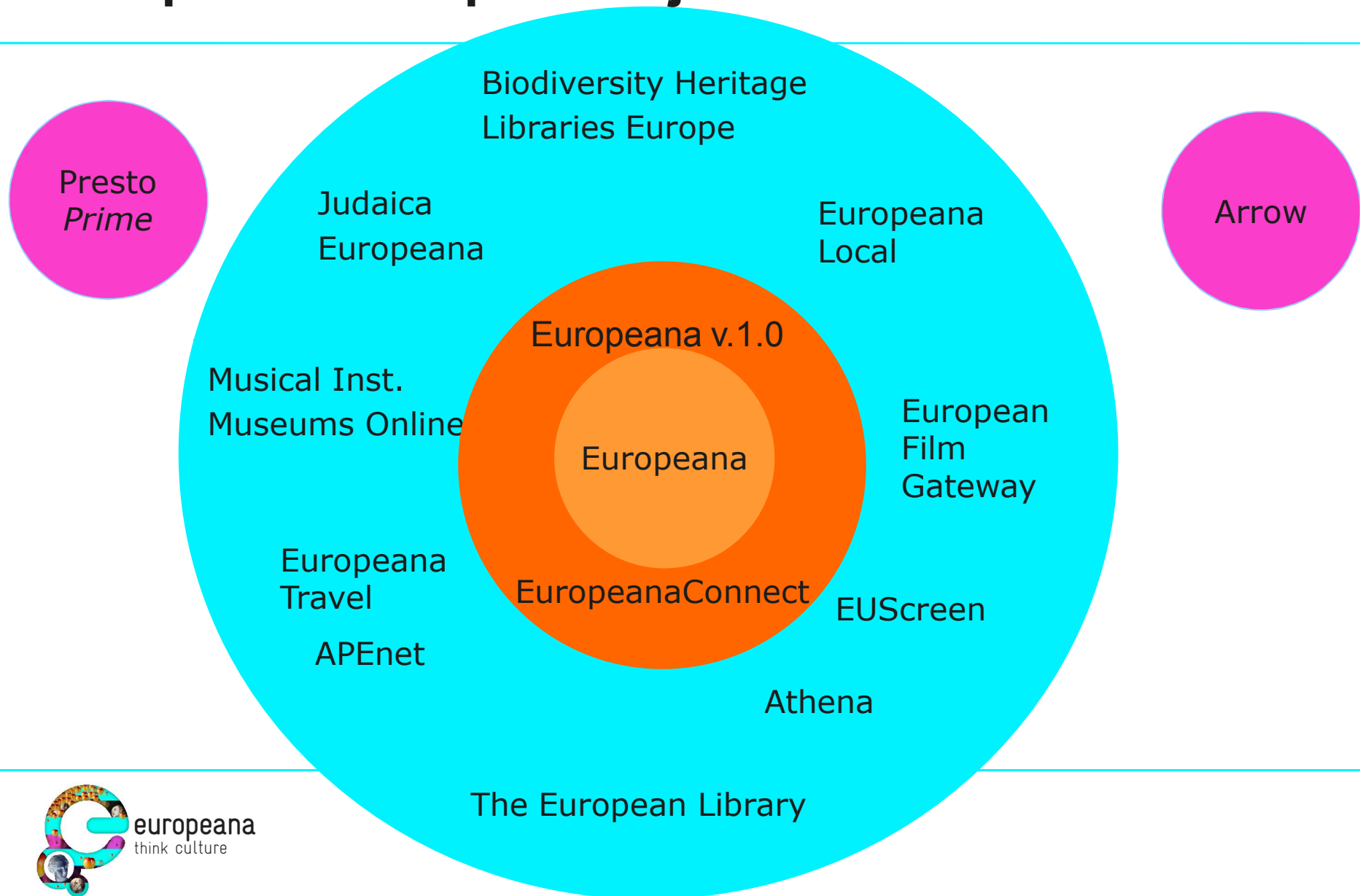
Objectives Europeana v1.0

- To create an operational service; Europeana.eu,
- To maintain and extend a powerful alliance of stakeholders
- To disseminate the service to end-users

Content objectives Europeana

- 10 million items for Rhine release
- Representation of National and European culture by all European countries
- Representation of all domains and types of content

Europeana Group of Projects





europæana
kultúraban gondolkodunk

[My Europeana](#)[Communities](#)[Partners](#)[Timeline \(beta\)](#)[Thought lab](#)[Choose a language ▼](#)

This is Europeana - a place for inspiration and ideas. Search through the cultural collections of Europe, connect to other user pathways and share your discoveries. [Find out more](#)



Share your ideas:

[Send us feedback](#)[Europeana](#)[Accessibility](#)[Site map](#)[Terms and conditions](#)[Privacy](#)[Language policy](#)

People are currently thinking about:

[Gallio](#)[Oxford](#)[Darwin](#)

Timeline navigator:

[Browse through time](#)

New content:

[From our partner museums](#)[archives, libraries and audio-visual collections](#)

Do our survey



[Advanced search](#)

Matches for: "art nouveau" > TYPE:image > PROVIDER:Culture.fr/collections > PROVIDER:digiCULT Museen SH > PROVIDER:ciMeC - Institut de Memorie Culturală

All Texts (0) Images (1,890) Videos (0) Sounds (0)

Results 1 - 12 of 1,890 Page: 1 2 3 4 5 6 7 8 9 10 +

Refine your search:

By language

By country

By date

By provider

By type

☒ Image (1,890)

Actions:

[Save this search](#)

[Login](#) | [Register](#)



No image? Click through the colour block to see the item. We are still loading...

An unserer Umfrage teilnehmen
Gewinnen Sie einen iPod touch!



Modèle de fauteuil

Belville Eugène (1863-1931),
Culture.fr/collections



Jardinière zoomorphe dite

"coupe au fauc..."
Gallé Emile (1846-1904),
Culture.fr/collections



Chaise n° 728

Hofmann Joseph (1870-1956),
Culture.fr/collections



Paire de bougeoirs; modèle

créé en 1897
Riemerschmid Richard (1868-1957),
1897
Culture.fr/collections



Triptic

Popp, Sablin
1925
ciMeC - Institut de Memorie Culturală



Modèle d'un vase en forme et à décor de ...

Gallé Emile (1846-1904) (atelier de),
Culture.fr/collections



Projet de mobilier et de décor de salle ...

Gallé Emile (1846-1904) (atelier de),
1903



Etude d'orchidées

Gallé Emile (1846-1904) (atelier de),
Culture.fr/collections



Paire de bougeoirs; modèle

créé en 1897
Riemerschmid Richard (1868-1957),
1897
Culture.fr/collections



Afîș reprezentând bustul

actriței Sarah ...
Berthon, Paul
1900
ciMeC - Institut de Memorie Culturală



Compoziția dispusă pe

verticală a fost e...
Mucha, Alphonse Marie
1899
ciMeC - Institut de Memorie Culturală



Projet de mobilier et de décor de salle ...

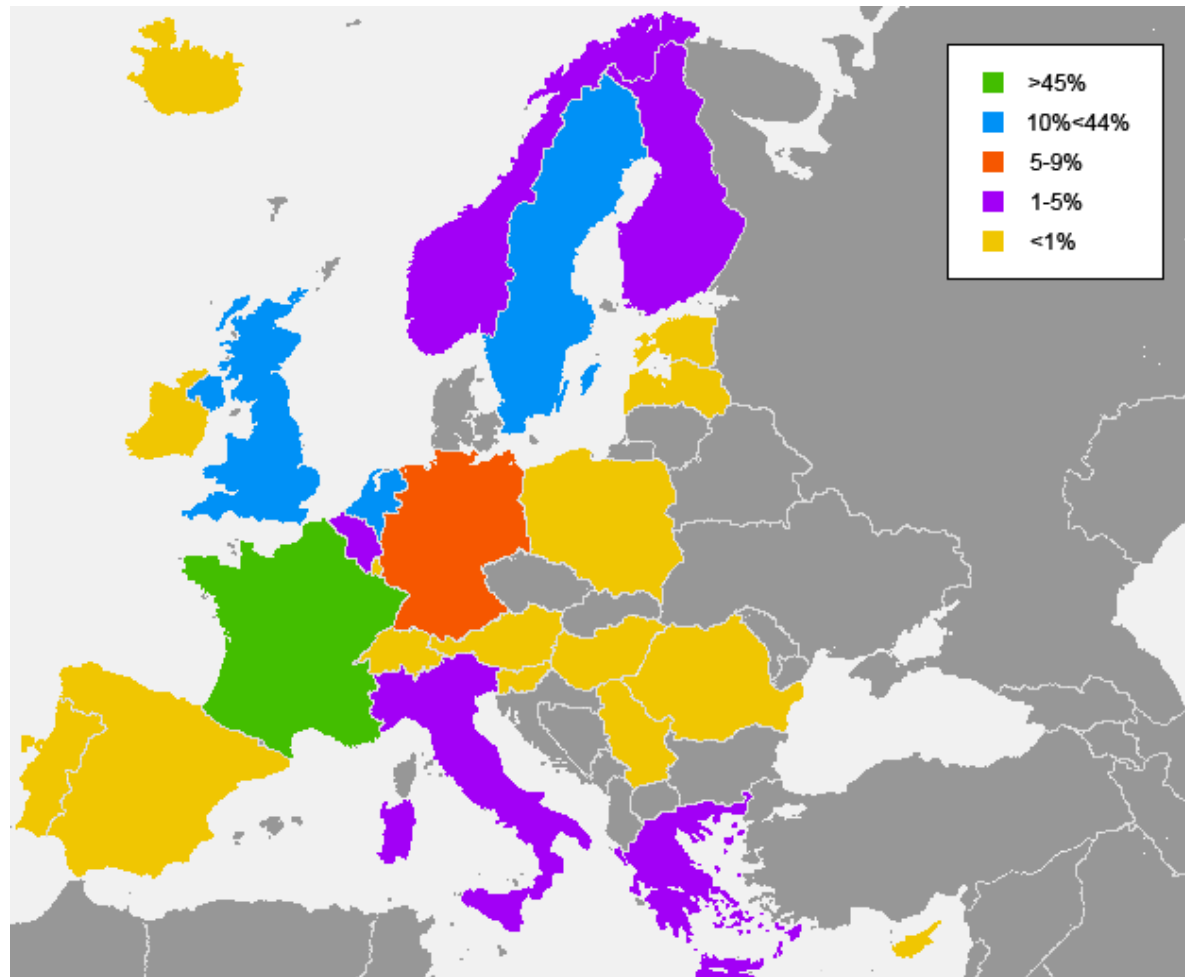
Gallé Emile (1846-1904) (atelier de),
1903
Culture.fr/collections

Content

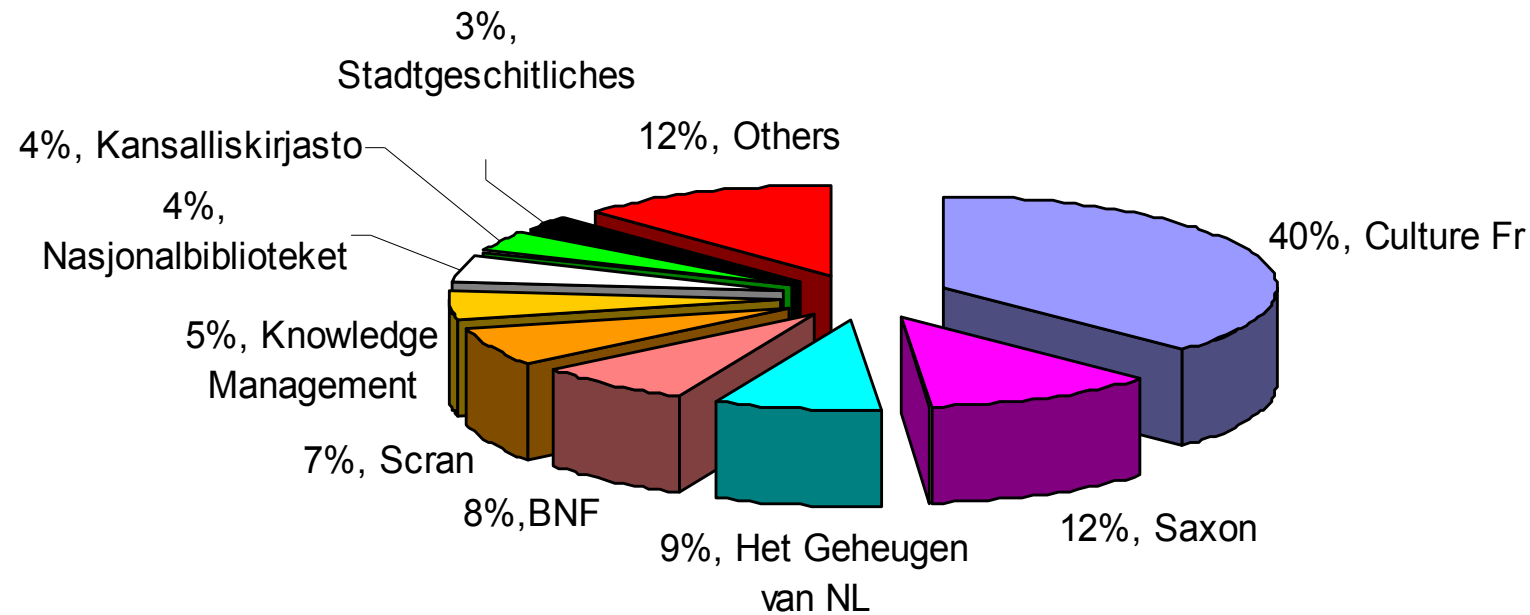
- Content at launch: **4.7 million items** from every domain, every EU member
- **3,500,000 images**: photos, paintings, drawings, postcards, posters
- **1,000,000 texts**: books, newspaper articles, manuscripts, letters
- **82,000 videos**: movies, documentaries, TV broadcasts, public information films
- **14,000 sounds**: cylinders, 78rpm discs, radio, field recordings



Spread by country



Spread by provider



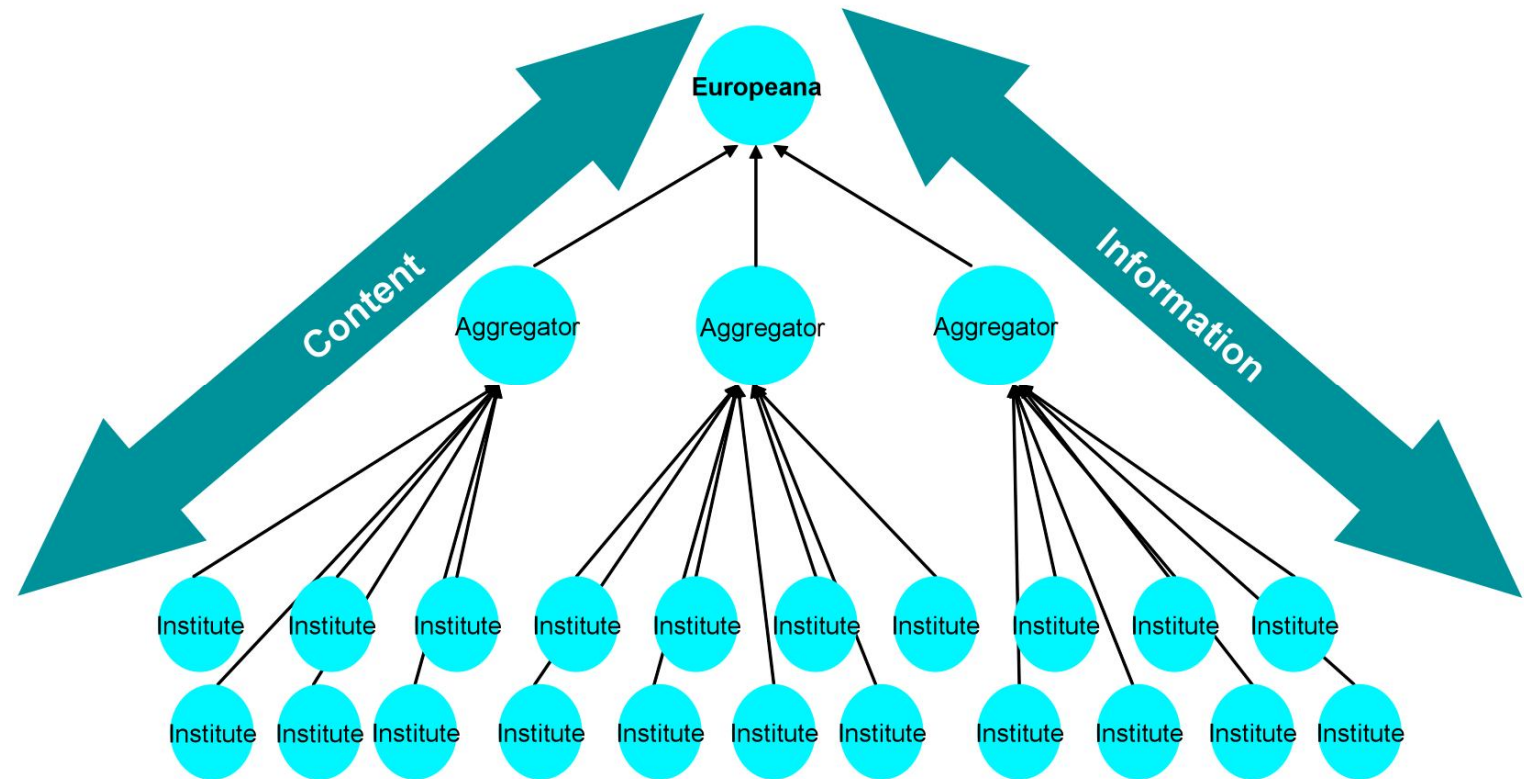
Content Strategy

- Promotion and support of aggregators
- Collaboration between all Europeana related projects
- Even representation of all European Countries & Cultures
- Increase diversity of types of Content
- Development of relevant themes of content available

The role of Aggregators

- Business Process
 - Content Aggregation & Ingestion Process
- Organisational Model
 - Information flow and expertise
- Financial Sustainability
 - Broader support & keeping Europeana office small
- End-users
 - creating a virtuous cricle

Content & Information flow



Activities to promote Aggregation

- Establishment of CCPA & Aggregators Group
- Aggregator Survey
- Aggregator Handbook
- Training
- Developing business models and assessment of cultural and economic impact of aggregators
- Europeana Content Checker
- Europeana source code
- Identifying potential new aggregators

Representation of countries

Tier 1 – High Priority
<1% content in Europeana

Austria
Bulgaria
Cyprus
Czech Republic
Denmark
Estonia
Hungary
Iceland
Ireland
Latvia
Lithuania
Luxembourg
Malta
Poland
Portugal
Romania
Serbia
Slovakia
Slovenia
Spain
Switzerland

- Identification of potential collections and institutions
- Proactive approach of Member States and institutions
- Intensive technical and organisational support for content providers
- Prioritisation of content partners from tier 1 in all projects
- Intensive technical and organisational support for potential aggregators

Content from Poland

- At the moment 18,000 items = 0.4%
- +350,000 items from EuropeanaLocal = 7%
- More items to come from EuropeanaLocal and Athena

- Aim for Summer 2010
- 7% of total content = 700,000

**Join a local or regional aggregator,
help us build the Polish content in Europeana**



Why joining Europeana?

- Prestigious initiative
 - Endorsement from European Commission
 - Erasmus Award 2009
- Knowledge exchange with professional network
 - Metadata standards
 - Best practices
 - Technological innovation
- Popularity among users
 - User survey results:
 - Loyal user base (60% of respondents visiting the site more than 5 times);
 - Overall positive ratings for Europeana features and functions



GP1

Europeana's cross-domain content
The value of contributing content to Europeana
Metadata standards
Case studies demonstrating benefits and best practice
Milestones, deliverables and achievements, notably Rhine release
Forthcoming events – workshops, conferences etc
Strategic and policy issues
Staying relevant to users
Value of sharing source code
Technological innovation
aal030; 2009-10-30

GP2

Europeana's cross-domain content
The value of contributing content to Europeana
Metadata standards
Case studies demonstrating benefits and best practice
Milestones, deliverables and achievements, notably Rhine release
Forthcoming events – workshops, conferences etc
Strategic and policy issues
Staying relevant to users
Value of sharing source code
Technological innovation
aal030; 2009-10-30

Why joining Europeana?

- Reaching out to users
 - Remain relevant
 - Put content where people are
 - Open up your marvelous collections
- Content remains within your organisation
- Increase traffic to your site
 - User interest in viewing items in original context
 - 75% of Europeana user survey respondents thought it very useful to view the searched object in its original context.



Questions?

- Karin.heijink@kb.nl
- www.europeana.eu
- <https://version1.europeana.eu>