What is Europeana?

CIDENTALIS

MARE

LANTICVM

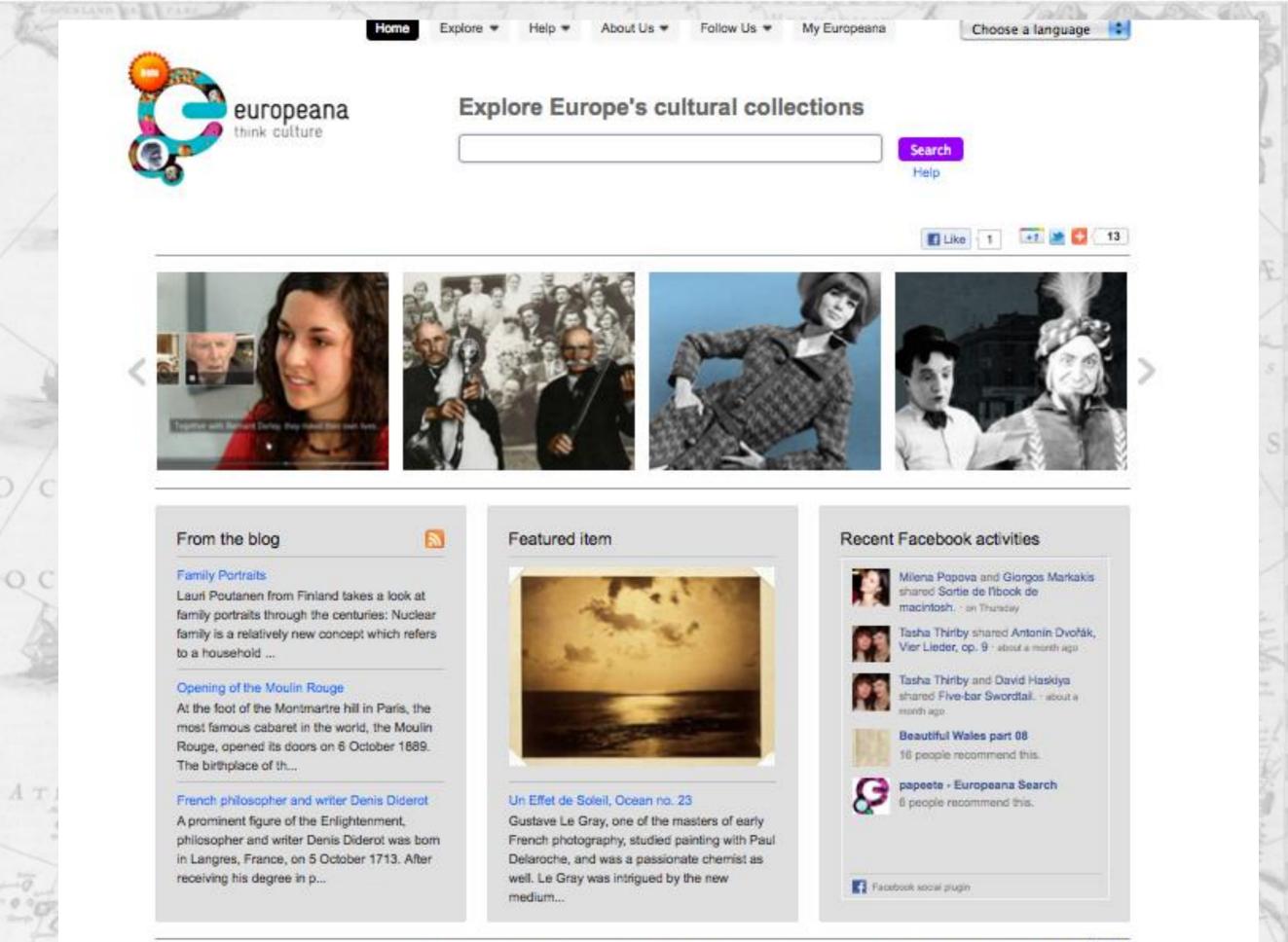
O CLANYS SIL

EVROPA

PONTYS

SIA

PARS



Accessibility Sitemap Terms of use Privacy Language Policy Contact

"A digital library that is a single, direct and multilingual access point to the European cultural heritage."

European Parliament, 27 September 2007

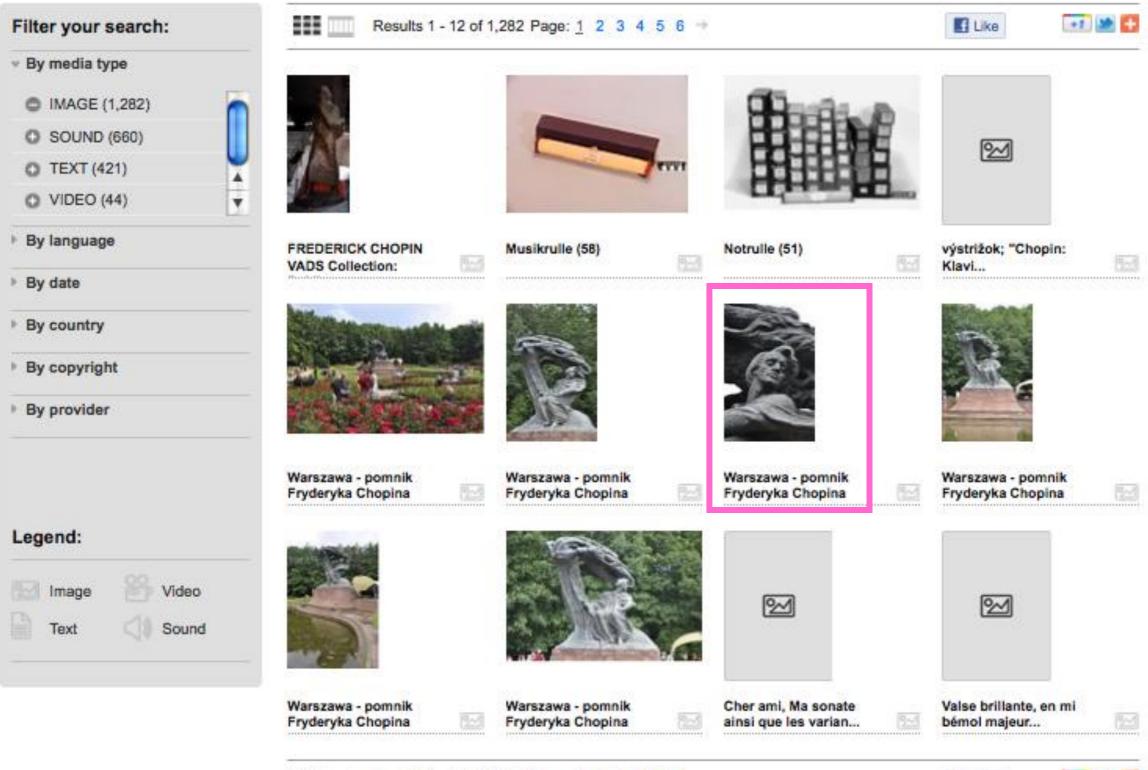




Explore Europe's cultural collections

| chopin | Search |
|--------------------|--------|
| Refine your search | Help |

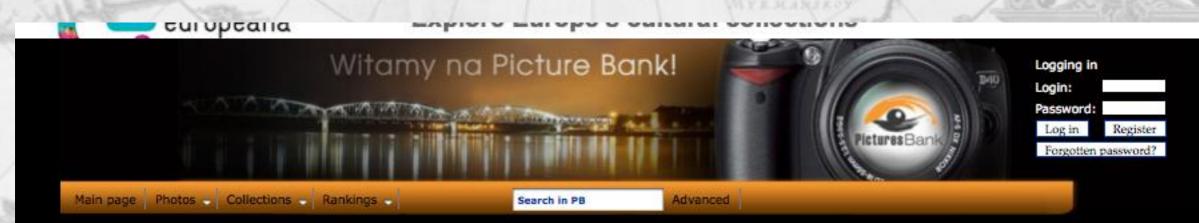
Matches for: chopin > TYPE:IMAGE



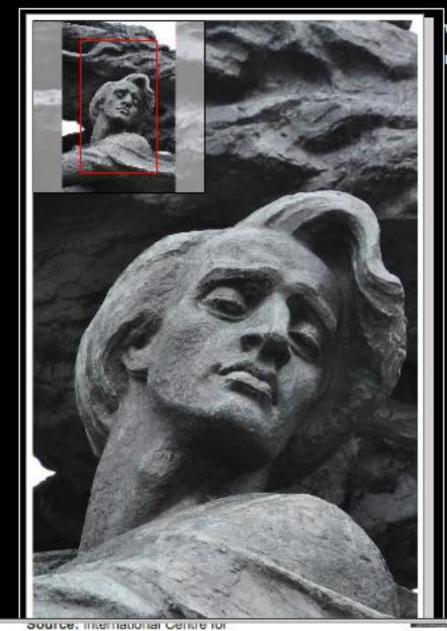
Results 1 - 12 of 1,282 Page: 1 2 3 4 5 6 →

.....





Picture no. 31640



Warszawa - pomnik Fryderyka Chopina

Possibility to evaluate picture and full description is available after log-in. Here you can register in Pictures Bank.

Information Management Systems and Services (ICIMSS) | >>



Users: Trusted source Ease of use Re-use EVROPA

O GEANVIS SIL

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MARE

In my workflow

Cultural Institutions: Visibility Services Revenue

EVROPA

O SLANYS SIT

MARE

Politicians:

VROPA

O CLANYS SIT

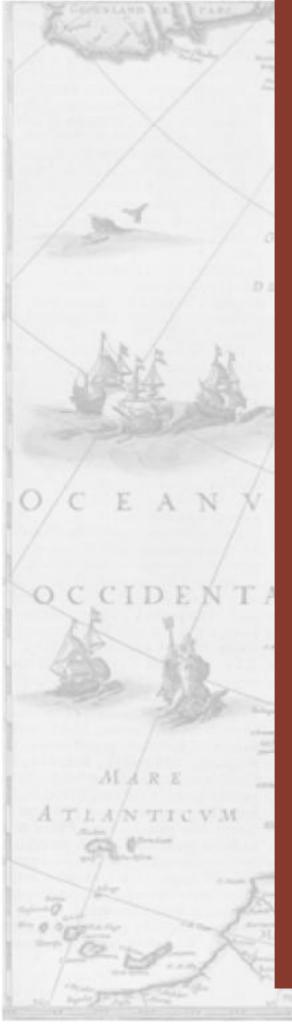
Inclusion Education Leadership Economic growth

MARE

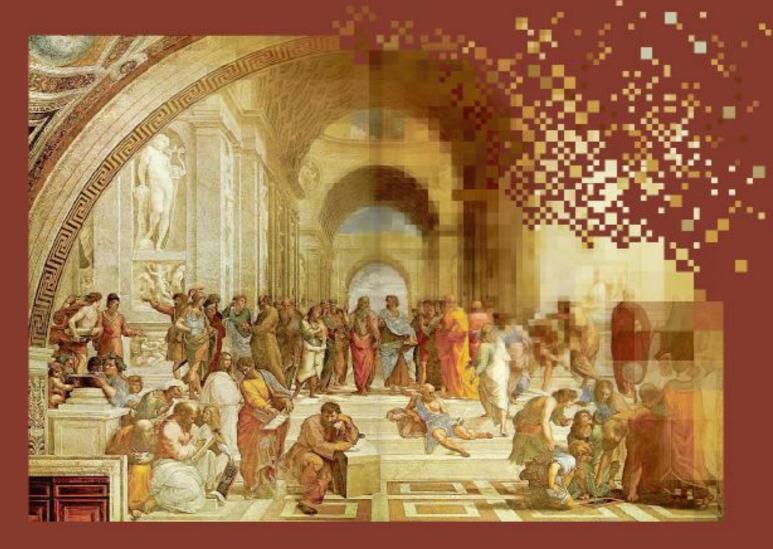
Market:

Straightforward route to content Access to the network Premium services Brand Association





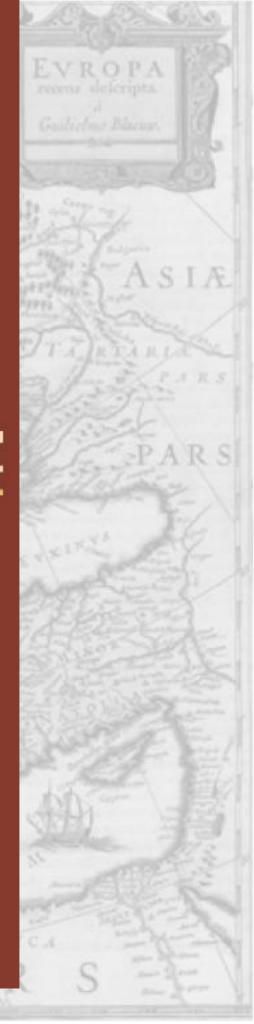
THE NEW RENAISSANCE





REPORT OF THE 'COMITÉ DES SAGES'

REFLECTION GROUP ON BRINGING EUROPE'S CULTURAL HERITAGE ONLINE





Metadata related to the digitised objects produced by the cultural institutions should be widely and freely available for re-use.

Key recommendations, p5



REPORT OF THE 'COMITÉ DES SAGES'

REFLECTION GROUP ON BRINGING EUROPE'S CULTURAL HERITAGE ONLINE

Digital Agenda Day API Hackathons

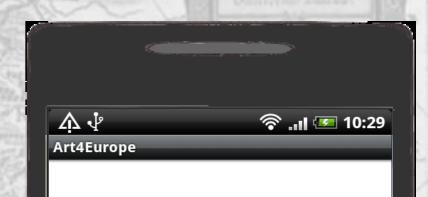
Hack4Europe!

- About 85 developers participated
- With a majority being independent developers or representing SMEs
 - Creating 48 prototypes
 - Why: to showcase the social and commercial value of open cultural data
 With 14 winners in the categories and
 - local special awards

Winner of the Commercial Potential Award: Art4Europe









Gladioli

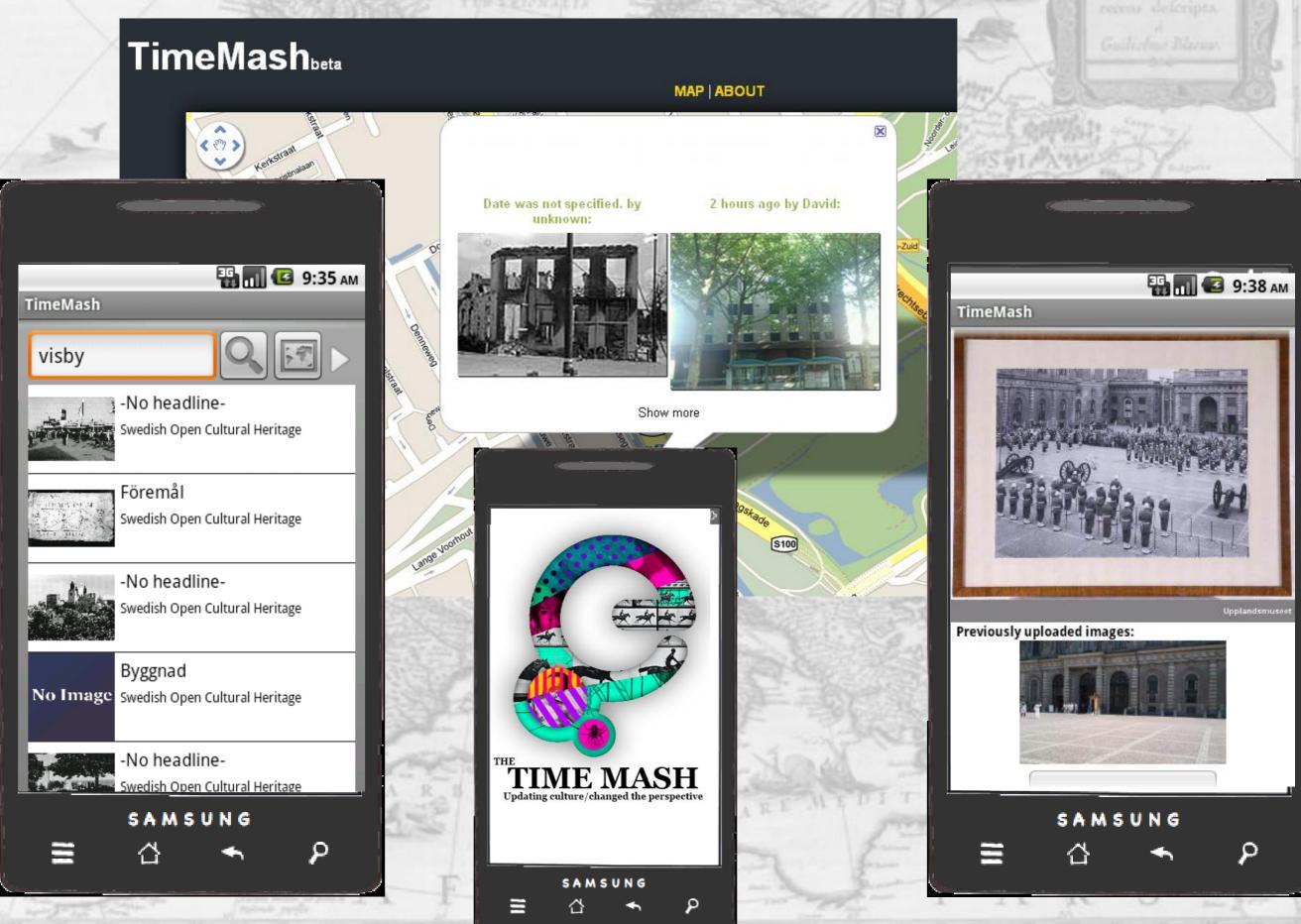
Florence Englebach has used thick, creamy paint to capture the flamboyant pinks and reds of the flowers in this picture. The background is painted in the same vigorous style, using varied colours. This approach is characteristic of the style of many artists in the 1930s. Florence Englebach was an accomplished artist who was based in Newcastle from 1902 to 1933. She specialised in flower paintings in the 1930s and 1940s.

Link: http://www.imagine.org.uk/details/index. php?id=TWCMS:F3486



http://www.youtube.com/watch?v=C6PEz2d7OLE

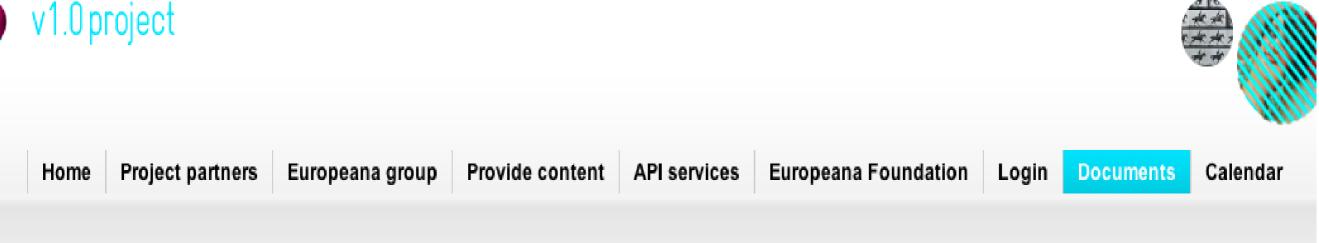
Winner of the Innovation Award: TimeMash



Winner of the Audience Award: TimeBook







| Business Documents | Technical Documents | Event Presentations | Public Domain | White Papers | Questions? |
|--------------------|---------------------|---------------------|---------------|--------------|------------------|
| New Agreement | - | | | | dea@europeana.eu |

Towards a new Europeana Data Exchange Agreement

Europeana supports open re-use of the metadata provided by our content providers and aggregators

It brings tangible benefits for heritage organisations:

- · Increases traffic to your site
- Allows the Europeana APIs to be widely used
- Provides income-generating opportunities, e.g. for image licensing
- Enriches your data for your own use ۰.
- Increases usability and knowledge generation through Linked Open Data applications
- Enables the development of innovative services and new revenue streams

At present these benefits are not attainable because the current Data Provider and Aggregator Agreements are restricted to noncommercial use. The majority of our data providers are prepared to sign new agreements with the non-commercial restriction removed, but we recognise that some providers still have concerns.

These webpages are about the new Data Exchange Agreement (hereinafter Agreement) and explain why Europeana asks its providers to sign the new agreement. We hope to release the Agreement in its final form in September 2011.



FAQ's are available here

The Data Exchange Agreement

- The current draft of the Data Exchange Agreement.
- · The current draft is the result of a year-long consultation process with the network of content providers and aggregators
- We have also written <u>Usage Guidelines</u> for metadata. These are non-binding, but they set out the responsibilities that people who want to re-use the data should be aware of

Our metadata principles

Europeana has set out fundamental principles for its dealings with your metadata. These include:

- 1. Europeana is committed to consultation with the network of data providers
- 2. Europeana does not intend to make direct commercial use of providers' metadata
- 3. The contribution of data to Europeana does not prevent you from selling metadata to a third party
- 4. Data Providers are not required to provide Europeana with complete metadata for digital objects
- Providing metadata relating to some works in your collections does not create the obligation to provide metadata about complete collections
- 6. Thumbnails and previews will only be used by Europeana. Unless explicitly specified they cannot be reused by third parties

Strategic outlook

Jill Cousins' presentation* describes how the new agreement relates to the Comité des Sages New Renaissance Report and Europeana's Strategic Plan 2011-2015. It outlines what restrictions the current Agreement imposes that need to be overcome. Your Metadata and Europeana gives a useful overview of our plans and explains the strategic need for an open metadata licence.

Related Europeana initiatives

We have recently released the Europeana API and search widget. APIs are ways of showing Europeana data through third-party sites. We currently limit the use of APIs to network partners because of the non-commercial restriction in the current Agreement. We need an open metadata licence to allow the API to be embedded in educational websites and academic blogs that use Google ads or are linked to commercial services.

We have published a guide to Linked Open Data and Europeana.

We are also running a Linked Open Data pilot, which is working with over 3 million metadata records from 20 partners including the Austrian National Library, the Danish Film Institute and the Swedish National Heritage Board. Results will be published at the beginning of June.

Recommended reading

- Europeana Strategic Plan 2011-2015
- The Comité des Sages <u>New Renaissance Report</u> published in early 2011 recommends that data produced by Cultural Heritage institutions are openly available for re-use.
- British Library to share millions of catalogue records, press release, 23/08/2010



think culture

Europeana usage guidelines for Metadata (draft, as of 12.05.2011)

These usage guidelines are based on goodwill, they are not a legal contract but Europeana requests that you follow these guidelines if you use Metadata from Europeana.

All Metadata published by Europeana is available free of restrictions under the Creative Commons Zero Public Domain Dedication http://creativecommons.org/publicdomain/zero/1.0/

This means that you can use it for any purpose without having to give attribution. However, Europeana requests that you actively acknowledge and give attribution to all the sources of the Metadata: the Data Providers (being a specific cultural heritage institution) as well as any Data Aggregators, including Europeana.

Give credit where credit is due.

- Give attribution to the Data Provider and all contributing Data Aggregators, including Europeana. Aggregators perform a crucial task in collecting, storing and harmonising data so that it is more widely accessible and interoperable.
- Make sure that others are aware of the rights status of the Europeana Metadata and are aware of these guidelines by keeping intact links to the CC0 Public Domain Dedication
- If for technical or other reasons you cannot include all the links to all sources of the Metadata and rights information *directly with the Metadata*, you should consider including them separately, for example in a separate document that is distributed with the Metadata or dataset.
- If for technical or other reasons you cannot include all the links to all sources of the Metadata and rights information, you may consider linking only to the respective Metadata source on Europeana, where all available sources and rights information can be found, including in machine readable formats.







ACCESS IT Plus – Training workshop in Veria (March '12) Session 1: Overview of Europeana – Details of cooperation

Speaker: Marcin Werla (mwerla@man.poznan.pl)







- First source of information:
 - http://pro.europeana.eu/
- Six steps (or seven?):
 - 0. Partner Request to Europeana
 - 1. Data Exchange Information
 - Re-routing Information
 - 2. Establish partnership between Europeana and Cultural Heritage Organisation
 - Sign Europeana Data Exchange Agreement
 - 3. Cultural Heritage Organisation starts workflow with Operations Team
 - Sign Content Contribution Form
 - 4. Operations Team provides feedback on harvesting and metadata mapping
 - 5. Ingestion of provided datasets
 - 6. Ingestion of updated and new datasets



- Organizational decision step 1
 - Should you cooperate directly with Europeana or use some metadata aggregator?
 - The second option is preferred because of the scale of cooperation
 - There are different kinds of metadata aggregators
 - National/regional
 - Polish Digital Libraries Federation
 - Thematic
 - http://www.europeanaregia.eu/
 - http://www.judaica-europeana.eu/
 - Domain-based
 - http://www.euscreen.eu/
 - http://www.archivesportaleurope.eu/
 - The number of projects/initiatives is rising very fast
 - Europeana office decided to be the first contact point
 - <u>http://pro.europeana.eu/web/guest/provide-data</u>



- Legal requirements step 2
 - Data Exchange Agreement
 - <u>http://pro.europeana.eu/web/guest/data-exchange-agreement</u>
 - Allows Europeana to publish metadata on CC0 license
 - <u>http://creativecommons.org/publicdomain/zero/1.0/</u>
 - Thumbnails for use only by Europeana
 - Current version introduced in September 2011
 - Really obligatory since June/July 2012
 - Individual negotiations not taken into account
 - Possible problems
 - Interpretation of the CC0 license in different countries (still under discussions)
 - Language of the agreement (minor issue)



- Technical requirements steps 3 to 5 if you cooperate directly with Europeana
 - Data preparation
 - Now: compatibility with Europeana Semantic Elements
 - <u>http://pro.europeana.eu/web/guest/technical-requirements</u>
 - In future: compatibility with Europeana Data Model
 - <u>http://pro.europeana.eu/web/guest/edm-documentation</u>
 - Mapping from ESE to EDM may be also done by Europeana
 - Data transfer
 - OAI-PMH or file transfer
 - Data enrichment and further processing
 - Done by Europeana
 - <u>http://europeana.eu/portal/record/09411/C22BBA76F2FE350B</u>
 <u>DEBE90D6B41885B13DC6FB7B.html</u>
 - <u>http://europeana.eu/portal/record/08901/FCA4779974953AE9</u>
 <u>9EA26D4D405B0612EA30FA13.html</u>



- Technical requirements step 6 if you cooperate directly with Europeana
 - Updated datasets are at the moment uploaded/harvested and processed from scratch
 - This may be problematic in case of large collections
 - OAI-PMH protocol gives the possibility of incremental harvesting
 - But this is not utilized at the moment by Europeana
 - The period of update is not constant it is based on individual arrangements with Europeana ingestion team



End of session 1: Overview of Europeana

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