

ACCESS IT courses feedback session

Authors: Adam Dudczak (maneo@man.poznan.pl) Bogna Wróż (bognaw@man.poznan.pl)







Agenda

- Course distribution model
- Existing ACCESS IT e-learning portals
- Lesson learned from Polish version of the course
- Discuss opportunities related to certification program
- Possible ways to promote courses
- Future developments
- Discussion



Course distribution model

- Two courses were developed in the frame of ACCESS IT project
 - "Digital repositories for small memory institutions"
 - "Cooperation with Europeana"



Course distribution model (2)

- Reference e-learning portal, available at:
 - http://dl.psnc.pl/moodle
- Copies of both courses distributed among ACCESS IT partners
 - Turkey, Serbia and Greece
- Adoption of the course to local needs
- Translation performed if necessary



Course distribution model (3)

- Both courses are licensed under the terms of Creative Commons Attribution-NonCommercial-ShareAlike 3.0
- What does it mean?
- You are allowed to:
 - use any of ACCESS IT e-learning courses in your Moodle as it is,
 - modify/adapt/translate any part of the ACCESS IT course content,
 - include any part of the ACCESS IT content into your existing courses.



Course distribution model (4)

- All derivatives should be also available under the terms of the same license as the original work.
- Details can be found:
 - http://dl.psnc.pl/moodle/mod/resource/view.p hp?id=7
- Please remember about Culture programme branding and information that project was supported from the means of the programme



Moodle

- You will need to setup your own Moodle and import copies of courses
- Moodle can run on standard PHP hosting
 - PHP
 - MySQL, PostgreSQL
 - + some extra PHP modules
- We are using Moodle 1.9.11
 - Some time ago we've experienced some problems with 2.x branch



Existing ACCESS IT e-learning portals

- Turkish
 - http://193.140.238.102/moodle/
- Greek
 - http://accessit.libver.gr/
- Serbian
 - http://e-ucionica.nb.rs/moodle/
- Polish
 - http://fbc.pionier.net.pl/elearning/pl/



Existing ACCESS IT e-learning portals (2)

- Turkish version developed by Hacettepe University (Ankara)
 - http://193.140.238.102/moodle/
 - http://vimeo.com/31479047
- Majority of material was translated
- First course was divided into two parts
- Managed to attract appr. 900 participants and most of them have finished at least on course
- Certification program in progress
- At the moment they are starting a foundation which will maintain existing courses



Existing ACCESS IT e-learning portals (3)

- Greek version is developed by Veria Central Public Library:
 - http://accessit.libver.gr/
- Only structure of the course was translated
- Used as a part of curriculum at various universities in Greece



Existing ACCESS IT e-learning portals (4)

- Serbian version is a joint effort of Belgrade City Library and National Library of Serbia
 - http://e-ucionica.nb.rs/moodle/
- As far as I know both courses were translated into Serbian



Existing ACCESS IT e-learning portals (5)

- Polish version developed by PSNC as a part of Digital Libraries Federation portal
 - http://fbc.pionier.net.pl/elearning/pl
- Both courses were translated into Polish
- First module of DRMSI course release in June 2011
 - translation was finished in December 2011.
- We are now working on "Cooperation with Europeana"
- Major updates in the content of the course, some lessons were rewritten



Lesson learned from Polish version of the course

- Course was deployed in the portal of our national aggregator
- We have 220 registered users
 - People just wanted to see what is inside
- Only 12 participants managed to pass all the quizzes
 - Average score from final quiz: 9.5 (max 10)
- We've asked this 12 people to fill in the survey
 - Asking about their opinion about course



Results of the survey

- Best scored topics:
 - 4.675 (max=5)
 - "Course summary"
 - 4.65
 - "Digital libraries basics"
 - "Building digital collections"
 - "Preparing digital versions of the cultural heritage objects"



Results of the survey (2)

- Worst scored topics:
 - 4.45 (max=5)
 - "Digital library evaluation and monitoring"
 - 4.525
 - "Describing digital objects"
 - "Digitisation equipment and software"



Results of the survey (3)

- Best scored lessons:
 - 4.8 (max=5)
 - "How to digitize and prepare for the web delivery objects with textual content?"
 - "Introduction to Europeana"

- 4.7

- "How to create good collections?"
- "What should I know about digital libraries?"
- "How to digitize photographs/drawings/posters and prepare them for web delivery? "



Results of the survey (4)

- Worst scored lessons:
 - 4.3 (max=5)
 - "How to test the usability of digital library user interface?"
 - "When should I create my own digital library and how to do it?"
 - 4.4
 - "What should I know about Dublin Core Terms?"
 - "What should I know about digitisation equipment?"



Remarks from users

- "Lesson related to IPR could contain more practical examples"
- "All lessons were prepared in a very professional manner"
- "Fifth topic is the hardest. Everything is clearly explained but its is a huge amount of material."
- "More information about open source software"
- "More movies showing how to do things"
- "I would like to print out the course and use it offline"



Certificates

- We are offering certificates to users who finished all the quizzes
- Certificate is sign by representatives of PSNC and sent in an electronic form to the participant
- And it looks like that...



Discuss opportunities related to certification program

- Why certification might be a good idea?
 - Good motivation for participants to finish the course
 - Way to increase prestige of your institution



Discuss opportunities related to certification program

- Can we get money for participating in the course?
 - The answer is NO
- But you can charge for additional services related to the course:
 - e.g. certificates, additional trainings and workshops



Possible ways to promote courses

- News and articles in industry portals and journals
- Talks at various conferences showing what is inside the course
- Leaflet distributed during major conferences
- We have integrated course with a Library 2.0 forum
 - A forum which gathers Polish community interested in digitisation



Possible ways to promote courses (2)

- It seems that course can be also included into University curriculum
 - This is not exactly the user which wanted to attract
- Promotion among students and teachers at various Polish Universities
- Any other ideas?



Future developments

- All new changes and updates are included in Polish version of the course
 - Then translated and added to reference English version
- We are working on tools which simplify inclusion of changes into national versions of the course
- Enrich lessons with a more interactive content
 - At least add more questions to the lessons
- Add more multimedia materials
- Adjust the structure of the course according to the feedback from users



Future developments (2)

- As for Polish course..
- We are planning to start regular training cycles
 - Participants would have 3 months to finish the course
- We didn't gave any deadlines for finishing the quizzes
 - e.g. this quiz needs to be filled in before the end of the week
- Ask participants for feedback right after finishing given topic



Future developments (3)

- Some users asked us to provide version of the course which might be printed
 - Not only printed version but also version for mobile devices



Discussion

• Any ideas?



Summary

- More about our work in ACCESS IT:
 - http://dl.psnc.pl/tag/access-it/lang-pref/en/